

## PTIS and Trayak – Sustainability Services Collaboration



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PTIS and Trayak, two companies recognized as thought leaders in the packaging industry, are collaborating to bring more holistic sustainability solutions to companies across the packaging value chain.

PTIS and Trayak will collaborate to generate new service offerings including:

- Sustainable packaging strategy and life cycle assessment program development
- Sustainability training workshops to help identify and deliver new insights and opportunities across the value chain, including optimal use of life cycle assessment in the package development process
- Developing sustainability targets, metrics, and tracking of performance over time

With these service offerings, both large and small organizations are now well positioned to advance their packaging sustainability agenda. Utilizing the packaging expertise of PTIS and Trayak's robust sustainability tools, the industry can leverage this partnership for a lasting impact on sustainability initiatives for stakeholders throughout the value chain.

PTIS, LLC is a leading business and technology management company focused on Creating Value Through Packaging © and helping clients throughout the packaging value chain develop long term packaging strategies and programs. PTIS, recognized for foresight, thought leadership, and the success of their 20 year *Future of Packaging* program, helps companies achieve and incorporate these elements into their innovation programs, e-commerce, holistic productivity, sustainability, holistic design, and consumer/ retail insights related to packaging.

For more information visit [www.ptisglobal.com](http://www.ptisglobal.com)

Trayak empowers companies to reach their sustainability goals by providing software solutions and consulting services that allow companies to design and manufacture their entire portfolio of products and packages using sustainable strategies. When fully embraced, these solutions can be mainstreamed into the development process and have a lasting impact on a company's sustainability initiatives.

Trayak's portfolio of integrated solutions includes: EcoImpact, COMPASS, EcoScore, EcoDesigner and EcoLabel.

For more information visit [www.trayak.com](http://www.trayak.com)