

Top Requested Consulting Services for 2018

<p>Future of Packaging 2030 #1</p> <p><i>Exploring, Defining & Shaping: Foresights and strategies for the next decade in packaging</i></p>	<p>Consumer Insights for Package Design #2</p> <p><i>Proprietary methodologies based on sensation transference, 80% of purchase being emotional, ZMOT through usage and packaging's impact on repurchase</i></p>	<p>Holistic Packaging Design* #3</p> <p><i>Our unique & comprehensive approach means every element of packaging is integrated</i></p>	<p>Organization Strategy, Foresight & Thought Leadership #4</p> <p><i>Roadmaps and best practices to build high performing organizations, delivering best-in-class value across the Value Chain</i></p>
<p>Holistic Cost Saving & Productivity* #5</p> <p><i>Optimizing packaging & productivity total systems cost from concept to commercialization</i></p>	<p>Package Processing and Automation #6</p> <p><i>Packaging equipment & processing, Asset Strategy aligned with brand, product and supply chain strategies, line integration, trouble shooting</i></p>	<p>Supplier, Co-pack and Technology Landscapes* #7</p> <p><i>Focused, informed & proprietary research & tools identify critical emerging packaging insights and resources – Tech Scouting leveraging AI and the power of Watson</i></p>	<p>Global Sustainability and Risk Management* #8</p> <p><i>Unbiased expertise on issues, regulations and impacts: Food Waste, Safety, security and exposure mitigation</i></p>
<p>Omni-Channel and E-Commerce Strategy #9</p> <p><i>Preparing for current needs and anticipated explosive growth of digital commerce - Provide packaging understanding, insights and roadmaps to success</i></p>	<p>Strategic Value Chain Insights #10</p> <p><i>PTIS Pulse and Custom Programs: sharing our knowledge means you will always be prepared</i></p>	<p>Packaging Opportunity Identification #11</p> <p><i>Identifying new Packaging-led ways to deliver business and brand value</i></p>	<p>Project and Program Management #12</p> <p><i>Providing qualified & highly experienced resources to drive projects, programs and specification services</i></p>

*Have established and actively establishing business alliances with Trayak, Altair Design, Profit Velocity Solutions and Inno 360