

Top Requested Consulting Services for 2020

<p>Foresight & Future of Packaging 2030 #1</p> <p><i>Exploring, Defining & Shaping: Foresights and strategies for the next decade in packaging</i></p>	<p>Consumer & Customer Research & Insights #2</p> <p><i>Proprietary consumer/customer testing methods, VOC & original packaging design cue research to drive new packaging wins</i></p>	<p>Holistic Packaging Design #3</p> <p><i>Our unique & comprehensive approach means every element of packaging is integrated early and throughout the development process</i></p>	<p>Organization Strategy & Thought Leadership #4</p> <p><i>Roadmaps and best practices to build high performing organizations, delivering best-in-class value across the Value Chain Developing current and future state maps and gap analysis and program priorities</i></p>
<p>Cost Saving & Productivity #5</p> <p><i>Optimizing packaging total systems cost & productivity total systems cost from concept to commercialization – beyond the low hanging fruit!</i></p>	<p>Package Equipment, Manufacturing and Automation #6</p> <p><i>Packaging equipment & processing, Asset Strategy aligned with brand, product and supply chain strategies, line integration, trouble shooting</i></p>	<p>Supplier, Co-pack Capability ID and Strategy Optimization #7</p> <p><i>Focused, informed & proprietary research & tools identify critical emerging packaging insights, resources and specific capability needs</i></p>	<p>Sustainability/ Circular Economy Insights, Strategy / Roadmap #8</p> <p><i>Future-focused sustainability strategy considering trends and best practices to position for current business challenges and future growth</i></p>
<p>Omni-Channel, eCommerce Channel Transformations #9</p> <p><i>Provide packaging understanding and insights to help navigate across new opportunities and challenges across retail channels</i></p>	<p>Strategic Value Chain Insights & Workshops #10</p> <p><i>New insights, capabilities and opportunities for your organization. Includes Insight to Opportunities workshop to identify new opportunities based on holistic marketplace trends</i></p>	<p>Technology Scouting, Insight & Landscapes #11</p> <p><i>Third party research to identify leading technologies to help your organization. ID value opportunities across the value chain. (Ex. smart packaging, recyclable materials, IoT, etc..)</i></p>	<p>Strategic & Tactical Project and Program Management #12</p> <p><i>Providing qualified & highly experienced resources to drive projects, programs and specification services. Virtual Packaging Department (VPD) to augment your in-house team</i></p>

Strategic Relationships:

