PTIS Special Edition Update

Welcome to an Uncertain 2020

The coronavirus has upended business as usual, shaken supply chains and altered how we work. Many are discovering how technology can allow us to push mission critical items forward, while still remaining in contact with coworkers, suppliers, and business partners. In short, we are moving ahead, though a bit gingerly.

In the recession of 2008-9, many companies took a step back on innovation projects and focused (nearly) exclusively on productivity projects. Our belief is that many of our clients have built resilient businesses over the past decade that will allow them to continue focusing on innovation and new launches which are critical to long term success. Areas like sustainability/ circular economy, Industrial Internet of Things/ Internet of Packaging and Technology Scouting are efforts that have a longer time horizon but are no less important than the shorter term productivity gains that can become the focus internally during difficult times.



Working Remotely

The PTIS business model has enabled our team and associates to work remotely for nearly two decades, and definitely has its perks, along with a few challenges.

You may be new to working from home, and wondering how to be most efficient, and effective, and also not get lonely. These are real concerns. For those just jumping into the remote game, here are some good tips from the Today Show:. https://www.today.com/video/tips-on-working-from-home-due-to-coronavirus-test-your-gear-80392261550.

Project Management tool Trello's website has a number of articles about how to successfully navigate remote working including:

- An eBook "How to Embrace Remote Work"
- "How to be a Happy Remote Worker"
- "7 Weird Ways to Combat 'Hermit' Habits as a Remote Worker"

One of our associates used to call us - he'd say, "my office is in the basement, and the basement wall loves all my ideas. Can I bounce some things off you?" Please call us at any time. We'd love to hear from you!

Free Coronavirus Packaging IMPACT subscription



In addition we would be happy to provide you with a complementary Coronavirus Update service through our friends at Industry Intelligence....If you are not a corporate client, please feel free to contact Dan Rivard (dan.rivard@industryintel.com) to request the free subscription - and please mention PTIS!

Conference Updates and Cancellations

Unfortunately nearly all key packaging conferences and events that PTIS was looking forward to attending and seeing everyone have been canceled. This includes **PMMI's signature Top To Top** meeting. PTIS was going to facilitate the program (Brian Wagner and Tim Brown). We will provide updates regarding efforts forward for this important event.

Brian Wagner was speaking at **ISTA TransPack**. Sadly it was cancelled.

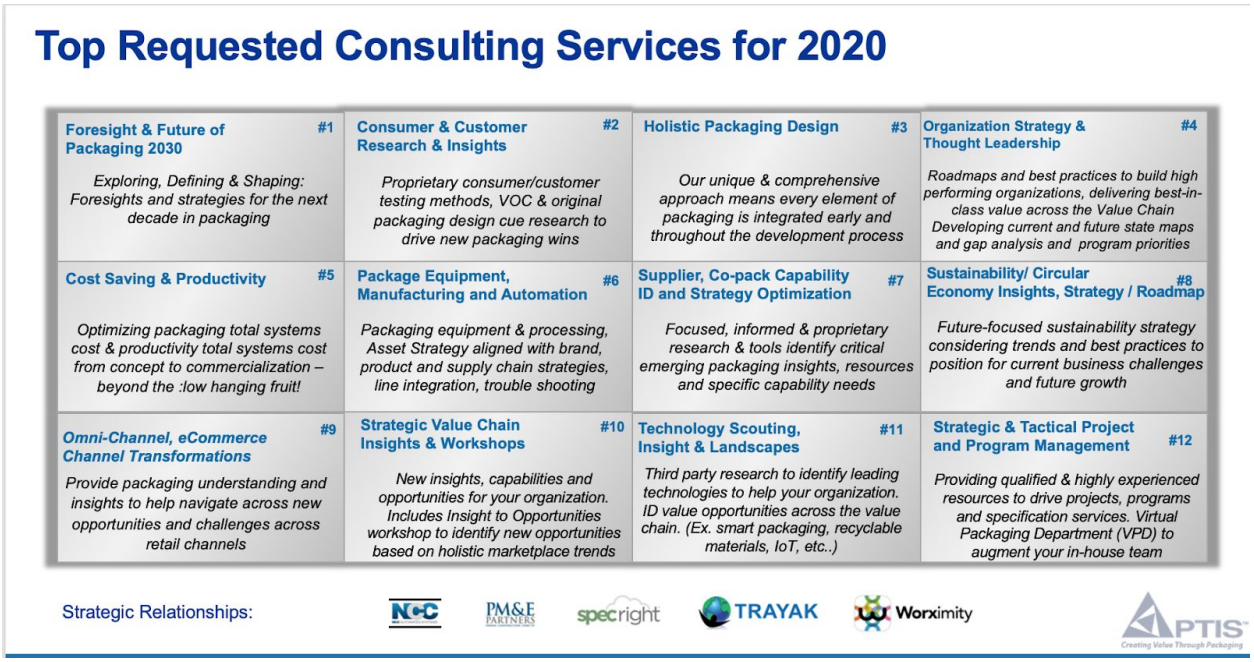
Todd Bukowski was scheduled to speak at **TAPPI in San Diego** in April - but that conference has been postponed until later in the year. Todd was also planning to attend the **Sustainable Packaging Coalition (SPC) Impact 2020 in Austin, TX,** which has been canceled.

FPA Packaging Awards Winners Announced

Mike Richmond was one of the judges and there are some new and exciting award winners coming out of the recent FPA annual meeting. An overview of the award winners can be found at this link.

PTIS Top 12

Below are our current top client focus areas – packaging is a key part of new growth and opportunity and the graphic showcases our top client needs moving forward into 2020



We wish you all good health during this difficult spring and hope that we can put all the latest bad news and health concerns behind us quickly.

Quotes

"Life doesn't get easier or more forgiving, we get stronger and more resilient."

— Steve Maraboli, Life, the Truth, and Being Free

“Resilience is accepting your new reality, even if it's less good than the one you had before. You can fight it, you can do nothing but scream about what you've lost, or you can accept that and try to put together something that's good.”
— Elizabeth Edwards

“The human capacity for burden is like bamboo- far more flexible than you'd ever believe at first glance.”
— Jodi Picoult, My Sister's Keeper

“No matter how much falls on us, we keep plowing ahead. That's the only way to keep the roads clear.”
— Greg Kincaid

“It is really wonderful how much resilience there is in human nature. Let any obstructing cause, no matter what, be removed in any way, even by death, and we fly back to first principles of hope and enjoyment.”
— Bram Stoker, Dracula