



# DISRUPTING THE FUTURE

*Change will happen, let's keep forging the future.*

## TAKE THE LEAD

With fast-emerging transformation you can only imagine the packaging industry 10 years from now. But what if you had more of a proactive approach to the future? Led by Certified Futurists at PTIS, the triennial **Future of Packaging (FoP)** program will launch you toward new thinking and provide you insights and action plans for packaging going forward. **Become a sponsor to join other thought-leaders and top packaging executives ready to explore the future.**

## SHAPE THE FUTURE OF PACKAGING

While we can't predict the future, with foresight we can understand critical insights to drive decisions today toward success. **The Future of Packaging** program is the longest running consortium on the subject. The 9-month interactive workshop-style curriculum is for **Packaging Leaders** across businesses, sectors, categories, and the value chain to collaborate, network, and partner in the future for packaging.

## HOW TO BE A SPONSOR

1. Email Todd Bukowski to secure a spot [todd@ptisglobal.com](mailto:todd@ptisglobal.com) (*limited to 25 companies*)
2. Choose Representatives to Attend
3. Shape the future of packaging

## GET DETAILS:



## NETWORK OF KNOWLEDGE



The FoP team of facilitators and presenters are subject matter experts. You'll have direct access to them plus opportunity to collaborate with colleagues from other lead packaging sectors.

## A MEETING OF THE MINDS



Participation is limited to 25 companies and we utilize a variety of forward-looking tools, locations, and experiences to enhance the overall value for you. It's easy to attend and take away actionable results with very little preparation on your part.

## 2035: THE NEXT GENERATION



We develop vision, understanding, clarity, and agility (good VUCA), enabling packaging to deliver new solutions, services, and experiences for a changing world. Insight of looking ahead in order to structure operations today shapes the systems beyond the expected. Our 2032 FoP predicted the quick rise of Artificial Intelligence (AI).

## BECOME A SPONSOR

# WHAT PAST SPONSORS ARE SAYING ....



Past FoP sponsors (participants) have found themselves more aware, with greater clarity, of the shaping forces, potential outcomes, and specific opportunities they face in the near and mid-term (5-10 years) future.

It's a **one of a kind program** where executives from across the packaging sector- from raw materials suppliers and converters to CPGs and retailers- are guided by packaging experts and futurists to explore and discover emerging and future challenges and opportunities.

## SOME KEY TOPICS

- The World in 2035
- Technology Transformations
- The Changing Consumer/Customer
- Digital Marketplace & AI
- The Circular Economy (CE)
- The Changing Packaging Value Chain

## WHAT YOUR INVESTMENT INCLUDES

- **Three meetings** for two company representatives at two-day sessions with presentations and discussions
- Cross value chain working sessions and **social networking** sessions with other leaders
- **Up close look at the latest technologies**, work going on and its implications for packaging in the future (tied to the different meeting site locations)
- **Topical briefings and report** on all topics explored
- **Meeting summaries** of each of the three meetings to share with others in your organization
- **Executive conference summaries** from the FoP team as they attend and report on relevant conferences, and prepare summaries of key insights for the program sponsors
- **Top Critical Insights and Outcomes, Implications and Action Steps** to be able to move quickly to the next normal
- **Value Chain strategy roadmaps** for years 0-3, 3-5 and 5-10 strategy roadmaps for different parts of the packaging value chain



Past sponsors tour a building at Arizona State University which incorporates in a number of sustainability attributes including permeable concrete, negative carbon emissions and rainfall capture.

## BECOME A SPONSOR