

EXPAND WITH VIRTUAL PACKAGING DEPARTMENT©

TOP TALENT PACKAGING EXPERTISE WHEN YOU NEED IT WITH VPD©

FLEXIBLE SOLUTION

Trying to implement **cost saving/productivity, innovation or development** projects but your packaging department is:

> Non-existent?

> Experiencing a gap in resources such as hiring freeze, leave of absence, or lack of labor options?

> Missing critical skills and abilities to complete a project?

SCALE & INCREASE PROFIT

We recognize the need for quality packaging support without the high commitment and cost. VPD© gives you scalability for packaging development programs with our flexible support model. With VPD© you get:

> Autonomous, skilled professionals
> Increased capacity limits
> Highly capable execution

All leading to increasing the bottom line.

YOUR ALL-STAR TEAM

The VPD© team is **highly-skilled, seasoned experts** able to execute effectively as well as access to the entire PTIS network across the value chain.

We'll **compliment your packaging** department without the full expense of hiring all areas of expertise.

The assigned team member plugs right in to work with you and your team accomplishing your **growth goals**.

START YOUR VPD©

1. Schedule a consultation to share your packaging needs.

2. We'll match you with a packaging professional based on the time and project limits you have.

3. Implement productivity projects with convenient, expert packaging support.

Virtual Packaging Department (VPD©)
Brought to you by:

PTIS™
Strategic Packaging Foresight

SCHEDULE A CALL

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MOST REQUESTED CONSULTING SERVICES

STRATEGIZE

Future of Packaging Multi-sponsor Programs

Business Growth, Sales, Innovation Strategic Planning

Sustainability/ Circular Economy Insights, Strategy / Roadmap

Organization Strategy & Thought Leadership

Strategic Value Chain Insights & Workshops

RESEARCH

Technology Scouting, Insight & Landscapes

Consumer & Retail Research & Insights for Package Design

Voice of Customer, Competition, M&A and Value Chain Insights

Omni-Channel, eCommerce, Channel Transformations

OPTIMIZE

Strategic & Tactical Project/ Program Management

Virtual Packaging Department ©

– Staff Augmentation

Holistic Cost Saving & Productivity Assessments

Asset, Manufacturing & Automation Strategies

Supplier, Co-pack Capability ID Strategy

PTIS provides innovative solutions by **collaborating** with clients to conduct **research**, apply **foresight** and leverage **thought leadership** in the development of strategic programs and tactical applications **across the packaging value chain**.

WE ARE PACKAGING

PRODUCT + PACKAGE + BRAND VALUE + EXPERIENCE + ESG AND INCLUSION + SERVICES/ SOLUTIONS

MEET THE TEAM

PTIS™
Strategic Packaging Foresight



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