

EXPAND WITH VIRTUAL PACKAGING DEPARTMENT©

TOP TALENT PACKAGING EXPERTISE WHEN YOU NEED IT WITH VPD©

FLEXIBLE SOLUTION

Trying to implement **cost saving/productivity, innovation or development** projects but your packaging department is:

- > Non-existent?
- > Experiencing a gap in resources such as hiring freeze, leave of absence, or lack of labor options?
- > Missing critical skills and abilities to complete a project?

SCALE & INCREASE PROFIT

We recognize the need for quality packaging support without the high commitment and cost. VPD© gives you scalability for packaging development programs with our flexible support model. With VPD© you get:

- > Autonomous, skilled professionals
- > Increased capacity limits
- > Highly capable execution

All leading to increasing the bottom line.

YOUR ALL-STAR TEAM

The VPD© team is **highly-skilled, seasoned experts** able to execute effectively as well as access to the entire PTIS network across the value chain.

We'll **compliment your packaging** department without the full expense of hiring all areas of expertise.

The assigned team member plugs right in to work with you and your team accomplishing your **growth goals**.

START YOUR VPD©

1. Schedule a consultation to share your packaging needs.
2. We'll match you with a packaging professional based on the time and project limits you have.
3. Implement productivity projects with convenient, expert packaging support.

Virtual Packaging Department
(VPD©)
Brought to you by:



SCHEDULE A CALL



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MOST REQUESTED CONSULTING SERVICES

STRATEGIZE

Future of Packaging Multi-sponsor Programs

Strategic Planning, Business Growth, Sales, Innovation

Sustainability/ Circular Economy Insights, EPR/ PPWR Strategy/ Roadmap

Organization Strategy & Thought Leadership

Strategic Value Chain Insights & Workshops

Asset, Manufacturing and Automation Strategies

RESEARCH

Consumer Insight for Package Design

Omni-Channel Retail, eCommerce, Channel Transformations

Marketplace Trends and Insight Custom Reports

Voice of Customer, Competition, M&A and Value Chain Insights

GenAI-Powered Research with Experienced Subject Matter Expertise

OPTIMIZE

Strategic & Tactical Project and Program Management

Virtual Packaging Department- Staff Augmentation

EPR Reporting, Filing & Package Cost Optimization

Holistic Cost Saving & Productivity Assessments

Supplier, Co-pack Capability Identification and Optimization Strategy

PTIS provides innovative solutions by **collaborating** with clients to conduct **research**, apply **foresight** and leverage **thought leadership** in the development of strategic programs and tactical applications **across the packaging value chain**.

WE ARE PACKAGING



MEET THE TEAM



**TIM
BROWN**



**TODD
BUKOWSKI**



**DR. MICHAEL
RICHMOND**



**BRIAN
WAGNER**



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